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mr. j.m. hartogh (visiting)

u r g e n t

and future changes

here is the text of the telex mr. murray will send to mr. maxwell :

quote

1. this telex summarizes the situation with regard to hunter.

2. hunter committee demands

   a) the hunter committee is asking for a lowering of tar levels from the present average of 17 down to 10 migs in five years.

   b) (i) the industry has been requested to fund a tracking study which would determine what effect the lowering of tar deliveries, which has occured in the u.k. market in recent years, has had or will have on cancer rates.

   (ii) tac members have been requested to make available information they have in their files on no, co, acrolein, nicotine, etc. obviously if there is something we do not wish to disclose we will say we have not got the information.

   (iii) the suggestion has been made that the industry fund new (outside) research into the role of the substances referred to in 2. b) above.

3. pm position

   after a lot of discussion here and consultation with a. holtzman, r. seligman and t. osdene we feel our position should be as follows :

a) we agree to the tracking study referred to under 2. b) (i) above. the existing literature on this subject is inconclusive and it is highly probable that the tracking study will also produce inconclusive results. our scientists consider that the results of the study will not be unduly damaging to the industry. though the industry will fund the study we will disassociate ourselves from it so that we can challenge its findings if this is considered desirable.

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Source: https://www.industrydocuments.ucsf.edu/docs/nzkx0000

b) we are also in agreement that the industry agree to make available information on its files as described in 2. b) (ii) above. we will insist however that information on file cannot be given directly by any individual company to the hunter committee. requests for information will have to first be agreed by tac and passed on to hunter via the tac research committee. the object here is to guard against any individual company passing on information which would be to its competitive advantage.

c) in return for the foregoing we would ask hunter to drop his ~~demands~~ for a lowering of tar ceilings until the study has been completed. rah feels that there is a good chance that hunter will agree to this. we would also be making it clear to hunter, and the dhss, that the industry is prepared to cooperate with government and thus avoid any risk of legislation. it may also be possible to obtain a few other more minor concessions from hunter.

d) we would not agree to the request contained in para 2. b) (iii) above. we would tell hunter that we should first explore what the industry has on its files before embarking on further costly research. rah feels that hunter will probably go along with this position.

4. imperial, bat and rothmans are in complete agreement with the foregoing. gallaher have had some problems with this approach but rah spoke to stuart cameron yesterday and it looks as if they will go along with the above line. i do not therefore expect any major disagreements to arise at next monday's tac meeting.

5. i am sorry the discussions with hunter have become such a major issue in new york and i am not quite sure why this happened. as i mentioned to you on the telephone i have complete confidence in rob hermans' ability to represent us in the discussions which will take place next week on this subject. he has the confidence and respect of the other tac members and i am certain he will put forward our position effectively and forcibly.

regards. murray

unquote

please contact brian taylor for any changes you wish to have made.

regards. denise chassot

+++dr

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well rcd pls?
yes thanks ok bibi and tks

e. agree to write a note to Hunter about technicalities of lowering ceilings unacceptable.

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